

Arts by the Sea festival Public and Communities Engagement Project for *In Memoriam* by Luke Jerram

Project Coordinator Brief

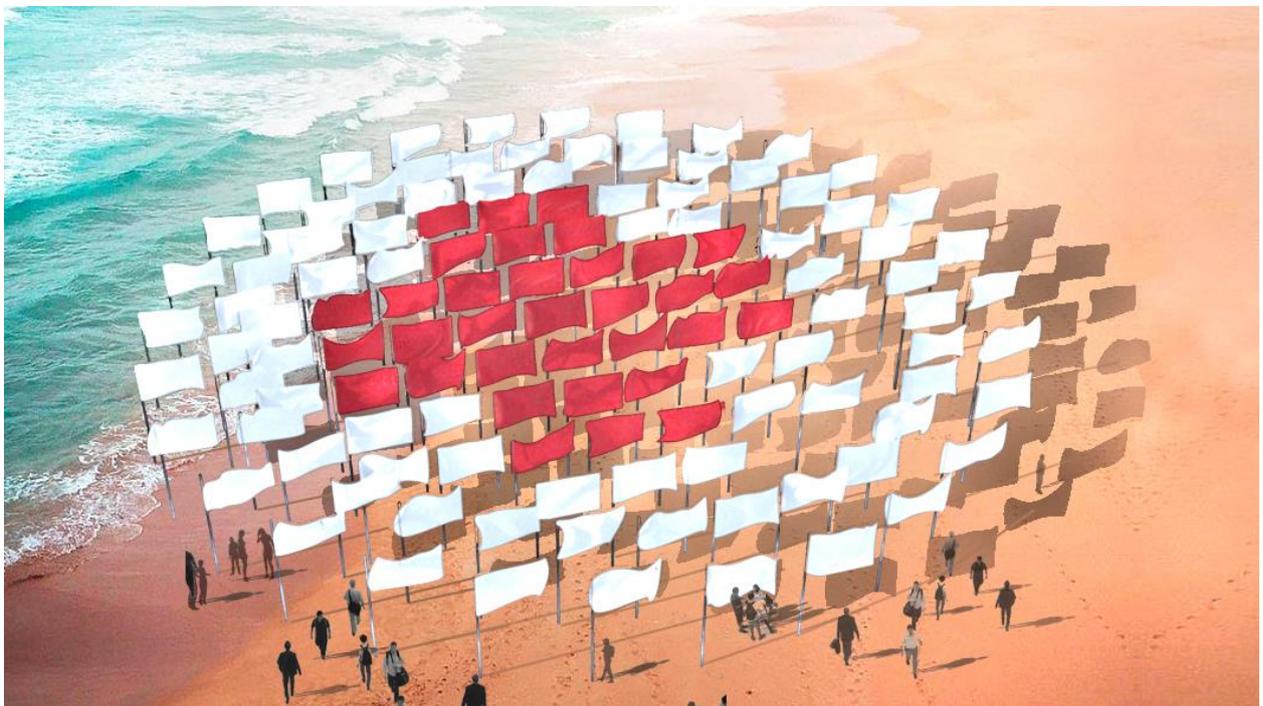
Background

Bournemouth Arts by the Sea festival is an inspirational, accessible and diverse annual arts festival which aims to create a stronger presence and profile of the arts in Bournemouth, increasing the range and engagement of audiences in the Borough and beyond. The festival also strives to enhance a sense of community through a celebration of art and culture, people and place.

In response to the Covid-19 pandemic, Arts by the Sea 2020 will take place in a revised format, likely to include a small series of mid-scale physical (socially-distanced and carefully managed) events between 26th September – 4th October, and a wrap-around programme of digital activity including an online creative workshops programme and a community engagement project, which will serve as a complementary activity to Luke Jerram's *In Memoriam* artwork.

In Memoriam by Luke Jerram¹

In Memoriam is a new artwork by [Luke Jerram](#) set to be presented at Arts by the Sea 2020. The installation is a temporary memorial for the public to visit and remember all those we have lost in the COVID-19 pandemic. The artwork is made in tribute to all the NHS health and care workers who have risked their lives during the crisis.



Artwork mock up on a beach

Referencing those people who have been in hospital and care homes during this crisis, the flags are created from bed sheets and arranged in the form of a medical logo. Presented in the open air and in windy locations, the structure allows people to enter, contemplate and explore the artwork, whilst adhering to the rules of social distancing. The artwork will be presented on the beach at Sandbanks from Sunday 27th September – Friday 2nd October 2020.

Project Scope

Arts by the Sea is looking for an individual or creative organisation to devise, coordinate and deliver a community engagement project of wrap-around artistic content, events and/or activities relating to Luke Jerram's *In Memoriam* and in response to the COVID-19 pandemic. Arts by the Sea supports accessibility, diversity and inclusion and welcomes proposals that reflects those values.

We are ideally seeking a project that will be delivered during the presentation of *In Memoriam* (Sunday 27th September – Friday 2nd October) but could also be rolled-out over a longer-term period, perhaps covering the 2020 summer holidays in the lead up to the festival. Final content of anything created pre-festival should still be presented whilst the installation is present in Bournemouth.

The festival is inviting proposals from local coordinators and/or creative organisations on a Public and Communities Engagement Project that could include:

- A project that engages communities pre-festival to gather poems and creative responses to the pandemic, lockdown and its challenges. Those responses could then be displayed during the festival either physically or digitally.
- A participatory activity where people can leave messages at *In Memoriam* for loved ones who have been lost during the crisis.
- Remembrance ceremonies for individuals or communities that can culminate at a presentation at *In Memoriam*.
- Poetry readings
- A local community choir performing a bespoke repertoire at dawn (a dawn chorus)
- Small classical ensembles or piano concerts
- Contemporary dance events.
- Candlelight evenings, or events where the flags are used as screens for projection.

Please note that the above are suggestions only. We also welcome creative ideas and new interpretations of the brief that are not listed above.

Covid-19 Safety

All artistic content, events and activities must follow government guidelines about social distancing and public safety for both any performers and also for the audience/ participants. Strong proposals will involve a programme that engages local communities while providing something that can be presented in a socially-distanced way.

Job Scope

- The Coordinator/ Organisation will devise and deliver the activity, working with community groups, local artists and partner organisations as necessary.
- The programme of activity must be agreed with the festivals Director and Creative Director.
- The budget includes the Coordinator's fee, any artist/ workshop provider fees that form part of the project and any costs surrounding delivery and presentation of the activities.
- The festival will be able to provide technical and logistical assistance for presenting the project and this may include some technical costs – please discuss this directly with us.
- The festival will separately cover costs associated with any digital broadcast, website design, marketing and any larger performances and exhibitions as agreed with the festival Director and Creative Director.
- The activity should take place between (but not be limited to) Sunday 27th September – Friday 2nd October 2020).

- The Coordinator should ensure all artists and engagement activity leaders have the necessary insurance in place and comply with the Arts by the Sea Safeguarding Policy.
 - Any artists or additional suppliers the Coordinator would like to work with will be contracted and paid directly by BCP Council out of the project budget.
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Project Budget

£4,000 to cover the Coordinator's fee, all participant fees and any costs surrounding delivery of content. The Coordinator will be expected to manage the budget and deliver the project within budget, under supervision of the festival Director.

Reporting and supervision

- The final Engagement Programme will be agreed by the Festival Director, the Creative Director and Luke Jerram (for anything to be presented alongside *In Memoriam*).
 - The Coordinator should work closely with the festival's Senior Business Support Officer and Marketing team, to contract and pay artists or other suppliers and provide information about the programme to be shared with our audience.
 - The Coordinator is expected to communicate regularly with the festival's Senior Business Support Officer and /or Creative Director on progress of the project and any issues arising that may affect successful delivery.
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Evaluation

The festival will seek to evaluate success of the programme based on numbers of participants and feedback on the content. The Coordinator will work with the festival team to devise the most appropriate method of data collection and evaluation and will be asked to provide an evaluation report at the end of the programme.

Experience and skills required

- Experience developing and delivering community engagement projects.
- Knowledge of and relationships with a range of community groups within the Bournemouth, Christchurch and Poole area.
- Experience in coordinating a range of artistic and/or workshop content with a number of suppliers, artists or groups.
- Excellent interpersonal skills and the ability to build strong relationships with internal and external stakeholders.
- Excellent verbal and written communication skills and the ability to respond to emails and phone calls in a timely manner.
- Ability to work under pressure, to deadline and to a fixed budget.
- Strong personal management skills – highly motivated, and proactive in planning, prioritising and managing own work.

- Good understanding of the arts sector and previous experience in creative project delivery and curation.
 - An understanding of and commitment to diversity and inclusion.
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Application

Please submit your proposal including a draft programme of content, detail of the timeframe of delivery and target audience, and a detailed budget to andrea.francis@bcpcouncil.gov.uk by 12:00 noon on Monday 20th July 2020.

Deadline for proposals: 12:00 noon, Monday 20th July 2020
Successful applicant advised: w/c Monday 20th July
Start date: Immediate

If you would like to discuss this opportunity further prior to submitting a proposal, please contact Andrea Francis on andrea.francis@bcpcouncil.gov.uk to arrange a telephone call.

Endnotes

ⁱ In Development with Durham University

In Memoriam has been informed by the Wellcome Trust-funded [‘Weather Lives’ project](#), led by Dr Cassie Phoenix at Durham University. ‘Weather Lives’ foregrounds the weather as something we are all interconnected with; an ephemerality that moves and animates us, physically and emotionally, entangling us in various ways throughout our lives.

Changing minute by minute, the artwork will reflect and respond to the altering weather conditions. *In Memoriam* will amplify the weather while making the invisible air currents visible.

About Luke Jerram

[Luke Jerram’s](#) multidisciplinary practice involves the creation of sculptures, installations and live arts projects. Living in the UK but working internationally for 23 years, Jerram has created a number of extraordinary art projects which have excited and inspired people around the globe. Find out more via his [main website](#).

In 2018 he was Visiting Fellow Faculty of Health and Applied Sciences, University of West of England. In 2020 he received an Honorary Degree – Doctor of Letters from the University of Bristol.